

Figure 10.1 Building Blocks for Implementing the Plan and Institutionalizing the Initiative.

Objectives	Planning Goal	Implementation Activities	Implementation Goal	Institutionalization Activities
Enhance Infrastructure	Plan Creation 1. Write Plan 2. Review Plan 3. Finalize Plan 4. Produce Plan 5. Distribute Plan	Designate agency to monitor implementation	Plan Implementation 1. Prepare for implementation activities 2. Conduct implementation activities 3. Institutionalize initiative	Ensure leadership rests with partner organizations
Mobilize Support (funding, resources, etc.)		Market the plan and ensure CCC funding at coordinating agency or from other sources		Ensure partnership identifies and secures funding to support joint priorities
Utilize Data/Research		Fill data gaps		Ensure ongoing review of data and research to support decision-making
Build Partnerships		Sustain partnership as ongoing entity		Ensure partnership becomes a permanent forum
Assess/ Address Cancer Burden		Create “contract” with partners as to roles in implementation		Ensure partners commit to joint action or individual action supporting partnership priorities
Conduct Evaluation		Monitor outcomes against plan objectives		Incorporate evaluation and monitoring into cyclical process of data and research review